

2013

BEIJING, CHINA 17-18, OCTOBER

INTERNATIONAL PHARMACEUTICAL INNOVATION FORUM

OPTIMIZING THE PHARMACEUTICAL
INNOVATION ECO-SYSTEM

Hosted by:  China Pharmaceutical Industry Research and Development Association (SINO-PhIRDA)



Drug Information Association (DIA)

Pharmaceutical Research and Manufacturers Association (PhRMA)-TBC

***Register before 30 August and save up 40% Registration Fee**

China Pharmaceutical Industry Research and Development Association (SINO-PhIRDA) and Pharmaceutical Research and Manufacturers Association of America (PhRMA) have successfully held the Sino-US Pharmaceutical Industry Summit for 4 times since 2009, which has become a brand activity to promote the international communication and collaboration between innovative pharmaceutical enterprises in China and foreign countries. According to the agreement, 2013 International Pharmaceutical Innovation Forum will expand the communication between China and US to the global level, and representatives of multinational companies, industry associations, academic institutes and government agencies from Europe, North America and Asia will attend the forum. We will invite senior officials from China, NDRC, MIIT, MOHRSS, MOH and CFDA, and over 50 CEOs from SINO-PhIRDA's member companies as guests to be present at the forum. This forum has got supports from Canadian Embassy, Polish Embassy and Danish Embassy in China. The theme of this year is Optimizing the Pharmaceutical Innovation Eco-system and we will discuss the environment of innovation policy and investment of pharmaceutical industries. In addition, the forum will set up a special area for exhibition, and worldwide high-quality R&D projects are welcomed and will be exhibited to seek potential Chinese partners.

KEY EVENTS

- 2013 International Pharmaceutical Innovation Forum
- CEO Banquet Dinner
- "Business Bridge" New Drug R&D Projects Exhibition

HOT TOPICS

- Current thoughts, progress and market access environment for China pharmaceutical innovation process
- Drug R&D technology and policy environment in US and EU
- A good opportunity for the communication and collaboration between China and the worldwide.

WHO SHOULD ATTEND

- Chairman / CEO of pharmaceutical companies
- Representatives for Regulatory and Government Affairs, Global Strategy, Drug development, Corporate Planning in pharmaceutical industry
- Representatives that seeking cooperation with Drug R&D companies
- Government Officials
- Academic Experts
- Representatives from investment companies interested in pharmaceutical industry
- Representatives from High-Tech Parks

2013

INTERNATIONAL PHARMACEUTICAL INNOVATION FORUM

OPTIMIZING THE PHARMACEUTICAL INNOVATION ECO-SYSTEM

Marriott, Beijing, China



AGENDA

Oct 17th

Registration: All-day

18:30-20:30 **CEO Banquet Dinner**—Over 50 CEOs from SINO-PhIRDA member companies and delegates abroad will attend.

Oct 18th

Plenary Meeting

09:00-09:30 Opening Address

09:30-10:00 Keynote Speech: Present Situation and Prospect of Drug Innovation in China

10:00-10:25 Keynote Speech: Drug Innovation Practice and Market Access Requirement in EU

10:25-10:45 Tea Break

10:45-11:10 Keynote Speech: Current Drug Registration Policy and Drug Innovation in China

11:10-11:35 Keynote Speech: Relationship between Drug Innovation and Policy—Experience of Foreign Countries

11:35-12:00 Keynote Speech: Healthcare System and Pharmaceutical Innovation in China

Afternoon:

Session 1: Pharmaceutical Innovation Policy Forum

13:30-14:15 Panel: Improving the drug approval system to promote innovative drug into the market.

14:20-15:05 Panel: Exploration on risk-sharing mechanism of high-cost innovative drugs into health insurance

15:05-15:15 Tea Break

15:15-16:00 Panel: Improving the mechanism of drug pricing and promoting medicine innovation

16:05-16:50 Panel: How to enhance the accessibility of innovative drugs through improving drug bidding/ purchasing system

Session 2: R&D Technology Forum

13:30-14:15 Panel: Optimizing design for new drug clinical experiment

14:20-15:05 Panel: Data management for new drug clinical experiment

15:10-16:00 Panel: Introduction on Biosimilar related policies in EU/US

Session 3: Business Collaboration Bridge – Introduction & Conversation

13:30-13:40 Opening Address

13:40-15:00 Introductions by each delegation

15:00-17:00 "One on One" Business Dialogue

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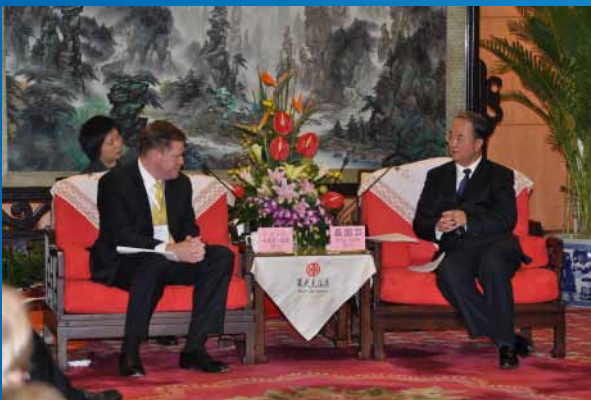
REGISTRATION:

- Fee: 4888 RMB, 40% discount off before 30th August.
- Two free passing tickets for each exhibitor
- More information in Exhibition Brochure

PREVIOUS REVIEWS

2009, CHANGSHA

On November 22, 2009, “The Reform of Medical and Health System---Challenge and Opportunity International Forum”, co-hosted by Chinese Pharmaceutical Association and Hunan provincial government, organized by Hunan Provincial Food and Drug Administration and SINO-PhIRDA, was held in Changsha. Vice Chairman of the Standing Committee of 11th National People's Congress SangGuowei, former commissioner of CFDA ShaoMingli, former provincial governor of Hunan province ZhouQiang attended the forum. The honorable guests abroad were the delegation of PhRMA, the CEO on public health of the 17th US Ministry of Health Richard Carmona, the former health minister of Australia Michael Wooldridge, vice minister of health in Queensland of Australia Andrew Wilson, expert on health economics in the World Bank John Langenbrunner. More than 300 people, including politicians in pharmaceutical industry from foreign countries, the related government departments, experts on pharmaceutical industry, scholars and representatives attended the meeting.



Chairman Sang Guowei meeting with PhRMA delegation



Welcome address by Hunan Provincial Governor ZHOU Qiang (Then)

2010, WASHINGTON, US

On November 18, 2010, “The Second Sino-U.S. Pharmaceutical Industry Summit”, co-hosted by SINO-PhIRDA, PhRMA and U.S. Chamber of Commerce, grandly opened at Ritz-Carlton Hotel in Washington in U.S. This is also the first attempt for China's powerful pharmaceutical companies to do a face-to-face communication with America—a powerful country in pharmaceutical industry. More than 100 representatives from pharmaceutical companies in China and U.S., U.S. government, China's Embassy in U.S. attended the forum. Vice Chairman of Standing Committee of 11th National People's Congress, SangGuowei delivered an important video speech in this meeting. He pointed out that this summit is the continuance of “China Reform of Medical and Health System” held in Changsha in 2009, which is an important event in pharmaceutical industry for SINO-U.S., and it will also expand the channels for the communication between China and U.S.



SINO-PhIRDA and PhRMA signed MOU



Plenary Meeting

PREVIOUS REVIEWS

2011, BEIJING

On November 18, 2011, Sino-U.S. Pharmaceutical Industry Summit was held in Beijing. During the summit, SINO-PhIRDA and PhRMA signed the Joint Statement on Strengthening Intellectual Property Protection, promoting innovation and development of the pharmaceutical industry, improving the public health level. Vice Chairman of Standing Committee of 11th National People's Congress, Chinese Academy of engineering, the Chairman of SINO-PhIRDA SangGuowei addressed a speech in the summit. Other representatives from China were Deputy Secretary of Party Committee of Ministry of Commerce and vice minister JiangZengwei, former vice minister of China Ministry of Health ChenXiaohong, Member of the Party Leadership Group and Chief Engineer of the Ministry of Industry and Information Technology (MIIT) Mr. Zhu Hongren former deputy commissioner of SFDA BianZhenjia. Distinguished guests abroad were PhRMA chairman of board and CEO of Sanofi Christopher Viehbacher, under Secretary of state Robert D. Hormats, deputy chief of mission of the U.S. Embassy to China Wang Xiaomin, co-chairman of the Council for America Medical Innovation(former governor of Utah and former secretary of the U.S. department of health and human services)Michael Leavitt.



SINO-PhIRDA and PhRMA signed the Joint-Statement of Intellectual Property Protection



Plenary meeting

2012, BEIJING

On November 30, 2012, the 2012 International Pharmaceutical Innovation Forum, co-hosted by RDPAC, SINO-PhIRDA and PhRMA, was held in Beijing. The theme is to enhance the innovation capability in Chinese bio-pharmaceutical industry. More than 400 representatives from government, pharmaceutical industry and related associations worldwide attended this event.



Plenary meeting



Eli Lilly Global CEO Dr. Lechleiter and 20 Chinese pharmaceutical company CEOs attended the CEO Luncheon